



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 1 of 4

NEBO MEDIA, INC - 22009
ATTN: NEIL WILLIAMS
3299 K STREET NW
SUITE 200
WASHINGTON DC 20007

Contract No 403956	Contract Dt 10-29-2012	Revision Dt	Rev# 0	Advertiser NRSC / SMITH FOR SENATE	Brand NRSC/SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA					
Agency Est#			CMS # 247473	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247473			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			9	30			1	1	1			3	650	3	1,950.00
2	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			9	30	1							1	650	1	650.00
3	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	30			1	1	1	1		4	1,500	4	6,000.00
4	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	30	1							1	1,500	1	1,500.00
5	10-30-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	30			2	2	2	2		8	1,500	8	12,000.00
6	11-05-2012	11-05-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	30	2							2	1,500	2	3,000.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)			7	30	1							1	1,600	1	1,600.00
8	10-31-2012	10-31-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)			7	30				1				1	2,000	1	2,000.00
9	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)			7	30	1							1	2,000	1	2,000.00
10	10-30-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			8	30			1	1	1	1		4	1,700	4	6,800.00
11	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			8	30	1							1	1,700	1	1,700.00
12	10-30-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)			7	30			1	1	1	1		4	1,600	4	6,400.00
13	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)			7	30	1							1	1,600	1	1,600.00
14	10-30-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)			7	30			1	1	1	1		4	1,700	4	6,800.00
15	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)			7	30	1							1	1,700	1	1,700.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 2 of 4

NEBO MEDIA, INC - 22009
ATTN: NEIL WILLIAMS
3299 K STREET NW
SUITE 200
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403956	10-29-2012		0	NRSC / SMITH FOR SENATE	NRSC/SMITH FOR SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS # 247473	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247473			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-30-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			9	30		1	1	1	1			4	700	4	2,800.00
17	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			9	30	1							1	700	1	700.00
18	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			9	30		2	2	2	2			8	800	8	6,400.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			9	30	2							2	800	2	1,600.00
20	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30		2	2	2	2			8	2,200	8	17,600.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30	2							2	2,200	2	4,400.00
22	10-30-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			8	30		1	1	1	1			4	3,400	4	13,600.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			8	30	1							1	3,400	1	3,400.00
24	10-30-2012	11-02-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR			8	30		1	1	1	1			4	4,000	4	16,000.00
25	11-05-2012	11-05-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR			8	30	1							1	4,000	1	4,000.00
26	10-30-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			8	30		1	1	1	1			4	3,600	4	14,400.00
27	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			8	30	1							1	3,600	1	3,600.00
28	10-30-2012	11-02-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			9	30		1	1	1	1			4	3,600	4	14,400.00
29	11-05-2012	11-05-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			9	30	1							1	3,600	1	3,600.00
30	10-30-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			9	30		1	1	1	1			4	3,200	4	12,800.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 3 of 4

NEBO MEDIA, INC - 22009
ATTN: NEIL WILLIAMS
3299 K STREET NW
SUITE 200
WASHINGTON DC 20007

Contract No 403956	Contract Dt 10-29-2012	Revision Dt	Rev# 0	Advertiser NRSC / SMITH FOR SENATE	Brand NRSC/SMITH FOR SENATE	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 247473	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247473				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
31	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30	1							1	3,200	1	3,200.00
32	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				9	30				1				1	8,000	1	8,000.00
33	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)				9	30						1	1	2	1,200	2	2,400.00
34	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				9	30						1		1	500	1	500.00
35	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				8	30						1		1	1,400	1	1,400.00
36	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30						1		1	1,000	1	1,000.00
37	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)				9	30							1	1	400	1	400.00
38	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30							1	1	600	1	600.00
39	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				8	30							1	1	1,400	1	1,400.00
40	11-04-2012	11-04-2012	10:00AM - 10:30AM	WEEKEND NWS 1130A-12P SU INSIDE STORY (7				9	30							1	1	500	1	500.00
41	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705				9	30							1	1	4,000	1	4,000.00
42	11-04-2012	11-04-2012	11:30AM - 12:00PM	EAGLES GAME PLAN SUN 1130A (PLAYERS) (707				9	30							1	1	500	1	500.00
43	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)				9	30							1	1	500	1	500.00
44	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE	1135P	LTC 1/7/13 (6970)	9	30		1	1	1	1				4	1,000	4	4,000.00
45	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE	1135P	LTC 1/7/13 (6970)	9	30	1								1	1,000	1	1,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-30-2012 PAGE: 4 of 4

NEBO MEDIA, INC - 22009
ATTN: NEIL WILLIAMS
3299 K STREET NW
SUITE 200
WASHINGTON DC 20007

Contract No 403956		Contract Dt 10-29-2012		Revision Dt		Rev# 0		Advertiser NRSC / SMITH FOR SENATE			Brand NRSC/SMITH FOR SENATE				Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA							
Agency Est#				CMS # 247473		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-30-2012		End Date 11-05-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 247473						
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
46	11-04-2012	11-04-2012	11:30PM - 12:00AM		LATE NEWS ACTION NEWS AT 1130P SA-SU (699							9	30								1	1	1,000	1	1,000.00	
																					Contracted Gross Total:		106		205,400.00	
																					Actual Gross Total:		106		205,400.00	
																					Agency Commission:				30,810.00	
																					Net Total:				174,590.00	
Month/YR			Preempted			Made Good			Contract Total			Adjustments								Actual Total						
Nov 12			0.00			0.00			205,400.00			0.00								205,400.00						
TOTAL			0.00			0.00			205,400.00			0.00								205,400.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood